

OUR OUTCOMES

The mentoring relationships made and supported by Big Brothers Big Sisters are shown to have positive, lasting impacts on the lives of the children we serve.

Research shows that the sustained presence of a caring adult in a child's life positively impacts their commitment to stay in school, avoidance of risky behaviors and self-confidence. When compared with their non-mentored peers, Littles are:

- **46% less likely to begin illegal drug use**
- **52% less likely to skip school**
- **33% less likely to hit someone**

According to a 2009 survey of Littles alumni:

- **77% said they are doing better in school because of their Big**
- **90% agreed that their Big made them feel better about themselves**
- **90% said their relationship helped them make better choices throughout their childhood.**

A 2017 BBBS School Survey reported:

- **93% of Littles improved in academic performance**
- **87% improved in attendance**
- **92% improved in problem solving**



EMPOWERING POTENTIAL

When you volunteer as a Big Brother or Big Sister, you're not just making a profound impact in the life of your Little. You're strengthening your community and the world.

For just a few hours each month, you can help a child succeed and truly ignite his/her potential.



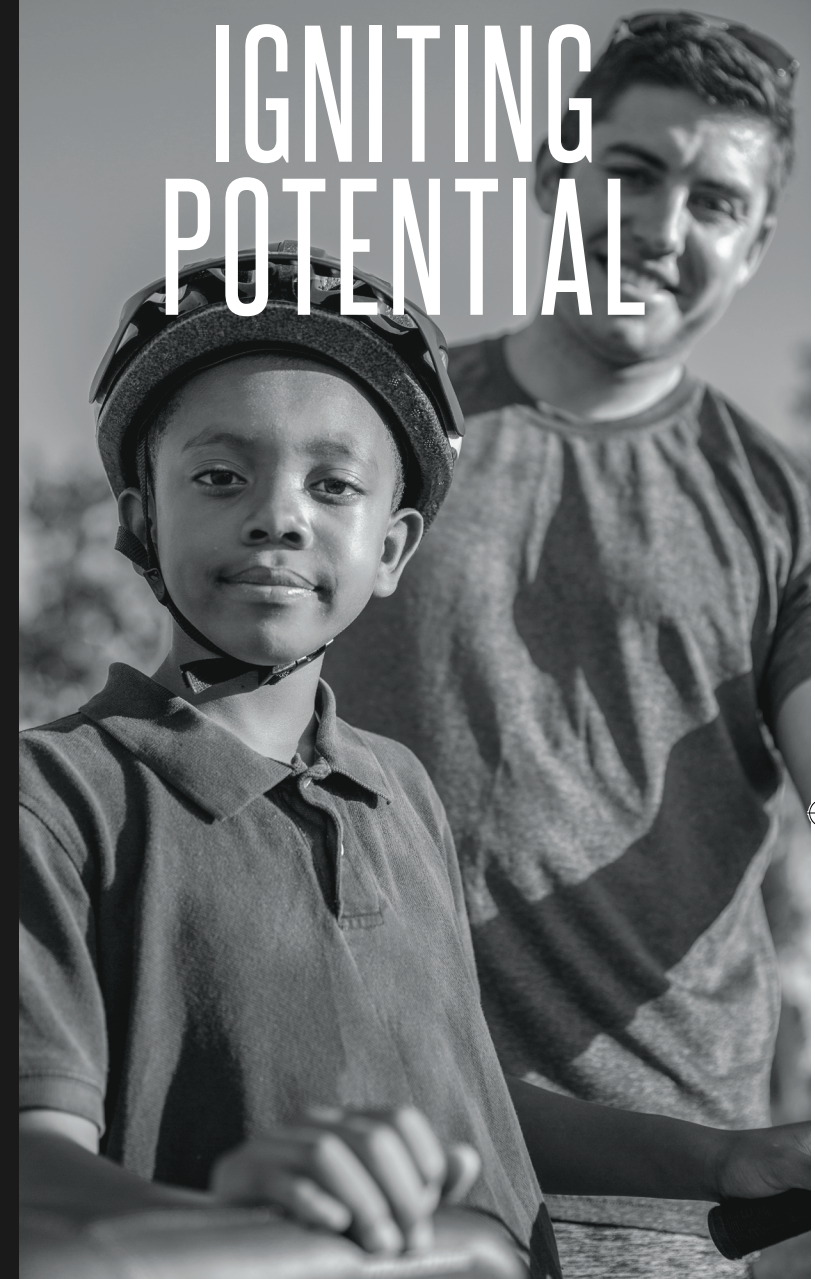
GET INVOLVED

Buncombe County buncombe@bbbswnc.org
 Burke County burke@bbbswnc.org
 Cashiers cashiers@bbbswnc.org
 Cherokee County cherokee@bbbswnc.org
 Graham County graham@bbbswnc.org
 Haywood County haywood@bbbswnc.org
 Henderson County ... henderson@bbbswnc.org
 Highlands highlands@bbbswnc.org
 Polk County polk@bbbswnc.org
 Swain County swain@bbbswnc.org

50 S. French Broad Ave. #213
 Asheville, NC 28801
 (828) 253-1470 Fax (828) 253-5403
www.bbbswnc.org



IGNITING POTENTIAL



**Big Brothers
Big Sisters®**

OF WESTERN NORTH
CAROLINA



TOGETHER WE ARE DEFENDERS OF POTENTIAL

FRIENDSHIPS WITH A PURPOSE

Big Brothers Big Sisters of Western North Carolina is working to ensure every child in WNC has an enjoyable, long-term relationship with a caring adult who believes in them and sees their potential.

We select and match mentors with children facing adversity and provide ongoing activities, training and support services for both families and volunteers to build lasting friendships with a purpose.

When matched with their "Big," "Littles" gain a role model and a friend while experiencing new things through which they build higher aspirations. These relationships provide Littles with the support they need to achieve academic improvement, grow in self-confidence, develop life skills and avoid risky behaviors, while rewarding mentors with the experience of being an integral part of that young person's success.

Thousands of children in our region are facing adversity. An enduring relationship with a caring mentor has been proven to help children develop more

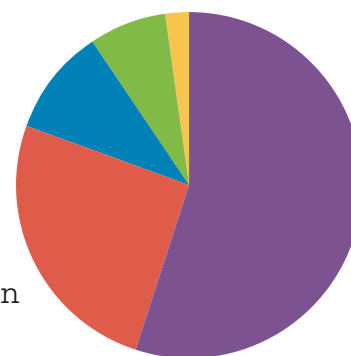
positive visions of themselves and their futures - and to beat the odds.

THE CHILDREN WE IMPACT

Most of the children served by Big Brothers Big Sisters of WNC live in single-parent households or with grandparents.

Ethnicity Breakdown

- 54% White
- 25% Black
- 10% Multi-Race
- 7% Hispanic
- 2% American Indian or Alaska Native



OUR PROGRAMS

Community-Based: Volunteers ages 18 and older are matched with children from single-parent families. "Bigs" schedule activities with their "Littles" at a minimum of two times each month.

After-School: In this program, volunteers ages 16 and older offer consistency, encouragement and role-modeling for their "Little" through engaging in fun and educational activities at the child's after-school program site.

School-Based: Volunteers ages 16 and older are paired with elementary-age youth for fun and educational activities one hour each week at the child's school.



YOUR SUPPORT

By donating, you help provide a child with a caring mentor who provides guidance and support, leading to long-term success in school and life.

You make a difference by providing funding needed for professional, trained staff to carefully screen volunteers and match them in long-term, safe mentoring relationships.

Donate today at bbbswnc.org.

